

SAMPLE LTD

ACTIVE **SINGLE LOCATION**

Tradestyle(s) SAMPLE GROUP LTD. - FORMERLY

Address: 49 SAMPLE ST. PETAH TIKVA,4959504 ,ISRAEL
Telephone(s): 972 00000000
Telefax: 972 10000000
D-U-N-S: 60-000-0000

IDENTIFICATION & SUMMARY

IDENTIFICATION

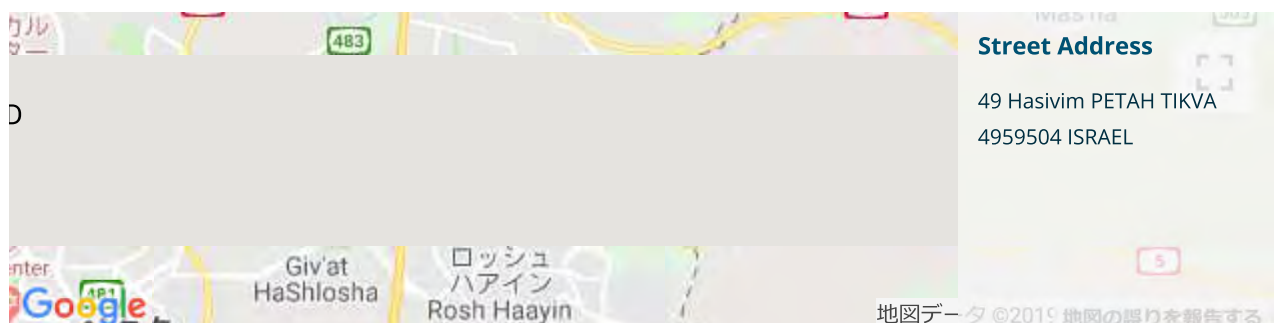
D-U-N-S: 60-000-0000	Telefax: 972 10000000	Web Address: www.sample.co.il
Trading Style(s): SAMPLE GROUP LTD. - FORMERLY	Telephone(s): 972 00000000	

SUMMARY

Year Incorporated: 1933	Reg No: 520003781	SIC: 20990000
Legal Form: Public joint stock co		Employs: 11,196
Activity: Engaged in food preparations		

Currency

All monetary amounts quoted in this report are shown in Israeli Sheqel unless otherwise stated.



RISK EVALUATION

Risk Indicator	1
D&B Rating	5A1
Former Rating	O2
Average Credit	1,000,000 USD

SUMMARY

Registered Capital	115,252,734 ILS
Pre-Tax Profit	235,000,000 ILS
Tangible Net Worth	2,165,000,000 ILS
Total Assets	6,273,000,000 ILS
Principal(s)	14
Payments	PROMPT

RISK ASSESSMENT

Risk Indicator



Low Risk (1)

High Risk (4)

Risk Level of the Company is : **MINIMAL**

D&B Rating

Financial Strength	Risk Indicator
5A	1
Based on tangible net worth	Strong (Minimal Risk)

Former Rating

Financial Strength	Risk Indicator
O	2
Based on tangible net worth	Good (Low Risk)

The Dun & Bradstreet Rating of 5A1 indicates:

- Financial Strength of USD 5 million and above (based on net worth).
- A Risk Indicator which is Strong (Minimal Risk).

PARENT DETAILS

Parent:	Sample Holdings
DUNS:	60-002-0000
Ownership:	57.63%

PRINCIPALS

Name:	Sample
Name:	Sample
Position:	Chairman
Name:	Sample
Position:	President
Name:	Sample
Position:	Chief executive

Name:	Sample
Position:	Finance Vice-president
Name:	Sample
Position:	Human resources Vice-president
Name:	Sample
Position:	Secretary
Name:	Sample
Position:	Manager
Name:	Sample
Position:	Manager
Name:	Sample
Position:	Manager
Name:	Sample
Position:	Manager
Name:	Sample
Position:	Treasurer
Name:	Sample
Position:	Controller
Name:	Sample
Position:	Controller

BANKERS



Bank Name:	Bank Hapoalim B.M
Branch/Address:	Nahariya (716)
Account No:	441766
Bank Name:	Union Bank Of Israel Ltd.
Branch/Address:	Ramat Gan (62)
Account No:	80140043
Bank Name:	Mizrahi Tefahot Bank Ltd.
Branch/Address:	Tel Aviv Business Center (461)
Account No:	193933

Secured Charges

TRADE PAYMENTS



Informants report that subject's payments are prompt.

TRADE PAYMENT SUMMARY

Value Bands ILS	No. of Exp	Total Value ILS	Within Terms	1-30 Days	31-60 Days	61-90 Days	91+ Days
> 2,000,000	0	0	0%	0%	0%	0%	0%
200,000 - 1,999,999	0	0	0%	0%	0%	0%	0%
100,000 - 199,999	7	700,000	100%	0%	0%	0%	0%
20,000 - 99,999	22	1,005,000	100%	0%	0%	0%	0%
10,000 - 19,999	11	150,000	100%	0%	0%	0%	0%
< 10,000	18	47,500	100%	0%	0%	0%	0%
Total	58	3,902,500	100%	0%	0%	0%	0%

TRADE PAYMENT EXPERIENCES

Any amounts hereafter are in Israeli Sheqel unless otherwise stated. Amounts may be rounded to nearest figure in prescribed ranges. Maximum of 200 trade experiences within 12 months are displayed.

Date	Paying Record	High Credit	Amount Owed	Amount Overdue	Payment Terms
Jan 01, 2019	Prompt Last sale: 1 month	25,000		0	
Jan 01, 2019	Prompt Last sale: 1 month	55,000		0	
Jan 01, 2019	Prompt Last sale: 1 month	10,000		0	
Jan 01, 2019	Prompt Last sale: 1 month	10,000		0	
Jan 01, 2019	Prompt Last sale: 1 month	75,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	35,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	1,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	20,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	10,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	75,000		0	
Dec 01, 2018	Prompt Last sale: 2-3 months	70,000		0	

Nov 01, 2018	Prompt Last sale: 2-3 months	5,000	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	1,000	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	15,000	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	7,500	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	35,000	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	5,000	0	
Nov 01, 2018	Prompt Last sale: 2-3 months	15,000	0	
Oct 01, 2018	Prompt Last sale: 4-5 months	1,000	0	
Oct 01, 2018	Prompt Last sale: 4-5 months	15,000	0	
Oct 01, 2018	Last sale: 4-5 months	20,000	5,000	
Oct 01, 2018	Prompt Last sale: 4-5 months	5,000	0	
Oct 01, 2018	Prompt Last sale: 4-5 months	100,000	0	
Sep 01, 2018	Prompt Last sale: 4-5 months	45,000	0	
Sep 01, 2018	Prompt Last sale: 4-5 months	15,000	0	
Aug 01, 2018	Prompt Last sale: 6-12 months	2,500	0	Net 60 days
Aug 01, 2018	Prompt Last sale: 6-12 months	2,500	0	
Aug 01, 2018	Prompt Last sale: 6-12 months	15,000	0	
Aug 01, 2018	Prompt Last sale: 6-12 months	20,000	0	
Aug 01, 2018	Prompt Last sale: 6-12 months	65,000	0	
Aug 01, 2018	Prompt Last sale: 6-12 months	1,000	0	
Jul 22, 2018	Prompt Last sale: 6-12 months	2,000,000	0	Net 30 days
Jul 01, 2018	Prompt Last sale: 6-12 months	35,000	0	

Jul 01, 2018	Prompt Last sale: 6-12 months	20,000	0
Jul 01, 2018	Last sale: 6-12 months	100,000	65,000
Jul 01, 2018	Prompt Last sale: 6-12 months	1,000	0
Jun 01, 2018	Prompt Last sale: 6-12 months	30,000	0
Jun 01, 2018	Prompt Last sale: 6-12 months	15,000	0
Jun 01, 2018	Last sale: 6-12 months	75,000	50,000
Jun 01, 2018	Prompt Last sale: 6-12 months	1,000	0
May 01, 2018	Prompt Last sale: 6-12 months	35,000	0
May 01, 2018	Prompt Last sale: 6-12 months	40,000	0
May 01, 2018	Prompt Last sale: 6-12 months	65,000	0
May 01, 2018	Prompt Last sale: 6-12 months	100,000	0
May 01, 2018	Prompt Last sale: 6-12 months	1,000	0
May 01, 2018	Prompt Last sale: 6-12 months	5,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	35,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	100,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	65,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	100,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	1,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	1,000	0
Apr 01, 2018	Prompt Last sale: 6-12 months	15,000	0
Mar 01, 2018	Prompt Last sale: 6-12 months	100,000	0
Mar 01, 2018	Last sale: 6-12 months	5,000	5,000

Mar 01, 2018	Prompt Last sale: 6-12 months	65,000	0
Mar 01, 2018	Prompt Last sale: 6-12 months	100,000	0
Mar 01, 2018	Prompt Last sale: 6-12 months	1,000	0
Mar 01, 2018	Prompt Last sale: 6-12 months	15,000	0

HISTORY



BACKGROUND

- Business started some time ago as a Corporation.
- Business has been under present control since Jan 13, 2019.

LEGAL FORM

- Public joint stock Company registered on Sep 10, 1933.

Registration No: 5200000000

REFERENCES

Sample Holdings, owned by the Sample family, hold 65% of subject's shares, the public holds 28% of the group's shares and institutional bodies hold 7%.

CAPITAL

Nominal capital: 115,252,734 Israeli Sheqel

Issued capital: 7,098 Israeli Sheqel

LINKAGE



PARENT

The company is a subsidiary of Sample Holdings, RAMAT GAN (DUNS: 60-002-0000), which holds 57.63% interest.

Parent began operations on Mar 14, 1947.

Parent operates as Business services.

OWNERSHIP

Name: **The public**

Ownership: Holds 36.97% of the voting capital.

Name: **Sample Insurance**

Ownership: Holds 0.08% of the voting capital.

Shareholder DUNS: 60-015-0000

Name: **Sample Trust Funds Ltd.**

Ownership: Holds 0.18% of the voting capital.

Shareholder DUNS: 60-043-0000

Name: **Sample**

Ownership: Holds 0.02% of the voting capital.

Name: **Sample**

Ownership: Holds 5.12% of the voting capital.

SUBSIDIARIES

Name: **SAMPLE S.A. (FRANCE)**

Name: **SAMPLE S.R.L.**

Name: **SAMPLE SP.Z.O.O.**

Name: **SAMPLE TRADE LTD**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 51-000-0000

Details: This subsidiary operates as Pasta, uncooked: packaged with other ingredients.
Year Started: 1991.

Name: **SAMPLE HEALTH LTD**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 51-000-0000

Details: This subsidiary operates as Milk.
Year Started: 1996.

Name: **SAMPLE RESOURCES LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 51-000-0000

Details: Year Started: 1939.

Name: **SAMPLE COFFEE LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 51-000-0000

Details: This subsidiary is dormant.
This subsidiary operates as Cafe.
Year Started: 1997.

Name: **TEST LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary is dormant.
Year Started: 1959.

Name: **SAMPLE COFFEE B.V.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary operates as Instant coffee.
Year Started: 2008.

Name: **TEST LTD**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary is dormant.
Year Started: 1984.

Name: **SAMPLE COMPANY LTD.**

Location: Tel Aviv-Jaffa, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary is dormant.
Year Started: 1941.

Name: **SAMPLE TEST LTD**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary operates as Honey.
Year Started: 2002.

Name: **SAMPLE2 LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 53-000-0000

Details: This subsidiary operates as Cafe.
Year Started: 2003.

Name: **SAMPLE OF SAMPLE GROUP LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 60-000-0000

Details: This subsidiary is dormant.
This subsidiary operates as Candy.
Year Started: 1955.

Name: **SAMPLE TRADING LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 60-000-0000

Details: This subsidiary is dormant.
This subsidiary operates as Cigarettes.
Year Started: 1982.

Name: **SAMPLE FOODS LTD**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 60-00-0000

Details: This subsidiary is dormant.
This subsidiary operates as Salads, fresh or refrigerated.
Year Started: 1991.

Name: **SAMPLE3 LTD.**

Location: PETAH TIKVA, Israel

Subsidiary DUNS: 60-000-0000

Details: This subsidiary is dormant.
This subsidiary operates as Halvah (candy).
Year Started: 1948.

Name:	SAMPLE INVESTMENTS LTD
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary is dormant. This subsidiary operates as Investment holding companies. Year Started: 1961.

Name:	MAX SAMPLE LTD
Location:	Petah Tikva, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary is dormant. This subsidiary operates as Nondurable goods. Year Started: 1979.

Name:	SAMPLE INNOVATIONS LTD
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	Year Started: 2014.

Name:	SAMPLE DEVELOPMENT LTD
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary operates as Dried and powdered milk and milk products. Year Started: 2014.

Name:	TEST2 LTD.
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary is dormant. Year Started: 1958.

Name:	SAMPLE IMPORT & TRADE LTD
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary operates as Groceries, general line. Year Started: 1979.

Name:	TEST3 LTD.
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary is dormant. This subsidiary operates as Roasted coffee and instant coffee. Year Started: 1982.

Name:	SAMPLE STORES LTD.
Location:	PETAH TIKVA, Israel
Subsidiary DUNS:	60-000-0000
Details:	This subsidiary is dormant. This subsidiary operates as Food preparations, nec. Year Started: 1982.

Name:	SAMPLE COFFEE CO. LTD.
Location:	Petah Tikva, Israel

Subsidiary DUNS: 60-000-0000

Details: This subsidiary is dormant.
This subsidiary operates as Roasted coffee and instant coffee.
Year Started: 1983.

AFFILIATES

The following are related through principal(s) and/or financial interest(s):

Name: **SAMPLE SP.Z.O.O.**

Name: **SAMPLE S.A. (FRANCE)**

Name: **SAMPLE S.R.L.**

Name: **HEALTH SAMPLE LTD**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 51-000-0000

Details: Year Started: 1994.

Name: **SAMPLE TRADE LTD**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 51-000-0000

Details: This operates as Pasta, uncooked: packaged with other ingredients.
Year Started: 1991.

Name: **SAMPLE HEALTH LTD**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 51-000-0000

Details: This operates as Milk.
Year Started: 1996.

Name: **SAMPLE4 LTD.**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 53-000-0000

Details: Year Started: 1997.

Name: **SAMPLE WATER LTD**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 53-000-0000

Details: This operates as Water purification equipment, household type.
Year Started: 2007.

Name: **SAMPLE ISRAEL LTD**

Location: PETAH TIKVA, Israel

Affiliate DUNS: 53-000-0000

Details: This operates as Business services.
Year Started: 2008.



LINE OF BUSINESS

Engaged in food preparations (20990000)

Manufactures roasted coffee (20950000)

Manufactures communion wafers (20529903)

Processes cocoa and cocoa products (20660200)

Manufactures candy and other confectionery products (20640000)

"Wholesales groceries, general line" (51410000)

Processes fluid milk (20260000)

Manufactures dried and powdered milk and milk products (20230300)

In view of the above, and based on business results and status on the local food market, we estimate subject's rating reflects the risk in a connection with it. Subject has a strong ownership structure which contributes to its financial stability and therefore a connection with it carries a low risk compared to the sector. Subject is a longstanding public company that founded as a private company in 1933 and began trading in 1973. Subject produces and markets food products and beverages. Subject and its controlled companies are a group of industrial & commercial companies operating in Israel & abroad, developing, manufacturing, marketing and selling a variety of branded food and beverages. The group's center of activity is in Israel, where it is the second largest company on the food and beverages market and holds a 12% market share (as at the end of Q1/2017 in financial value terms). Among the held companies are: Tres Coracoes (international coffee activity, Brazil), Sabra Dipping Company (refrigerated salads, North America), Sample Perito Li (salted snacks activity in Israel), Fresh Dips & Spreads International (international dips company - Oblah). In total subject operates in over 20 countries and produces via 30 plants. Main sales are in Israel, followed by Brazil, Eastern Europe and the remainder in various countries, among them the USA, Canada, Australia and Mexico. Presently subject has 5 main lines of activity: Sample Israel -yoghurt, dairy products, soft cheeses, cut vegetables, fresh pasta products, cereal and granola snacks, sweet snacks, chocolate bars etc. The Israel and International Coffee sector -production, marketing and distribution of coffee and ancillary products in Brazil (main activity), Israel and Europe, the International Dips and Spreads sector -production, marketing and distribution of dips and refrigerated spreads, mainly in North America and Australia, Sample water activity -production and distribution of filtering and purification products for markets in Israel, the UK and China (Tami 4 activity) and the activity of producing and selling chocolate products of Max Brenner

SALES AND PURCHASING

Sells to general public, on a regular basis.

Terms of sale are Net 60 Days.

Number of accounts: 35000

PURCHASE TERRITORY/EXPORT/IMPORT

Area	Percent
Domestic Sales	49%
International Exports	51%

EMPLOYEES

Employs: 11,196 as at Nov 09, 2017

LOCATION

Operates from owned office, covering approximately 11,675 square metre at heading address.

The site covers approximately 11,675 square metres.

Postal address: P O Box 000,PETAH TIKVA.

TELECOMS

Telefax: 972 00000000
Telephone(s): 972 12345678,972 12345432

NEWS AND ALERTS



PRESS CLIPPINGS

Date: Jul 08, 2018

Reported by: Globes economic newspaper

Detail: In June, the sale of perishable consumer products increased by 0.9% compared to June last year, thus the accrued increase in H1/2018 is more moderate than in H1/2017 and is now 2.9%, according to Stornext's data. Despite the fact that in June there was a less sale day compared to last year, which is expected to decrease sales, sale moderately increased due to the World Cup games, according to Stornext estimates. Sales significantly increased in categories such as beers, barbecue products, snakes, premium cookies and nuts. Scope of food and beverages sales in Israel continued increasing also last June, in which sales amounted to almost NIS 3 bn., which weighting the 5 first months of the year, financial sales increased by 3% at H1/2018 to over NIS 18.4 bn. Data also shows that fluctuations in the balance of power of the suppliers continue showing that Sample and Osem grow, whereas Tnuva, Central Bottling Co., Neto and Unilever continue to decrease in their market shares.

Date: Jun 28, 2018

Reported by: Globes economic newspaper

Detail: Bolton is the advertising agency of Sample and of subject, distributing Colgate. Yated Neeman is the central newspaper of the Jewish Orthodox sector. In the last weeks Colgate is promoting a campaign encouraging teeth brushing twice a day and giving 4 recommendations for mouth hygiene. One of the recommendations is "try to eat less snacks and drink less sweetened beverages". Several pages after said ads, there is another advertising of the same agency, encouraging the consumption of sweets: a campaign of sweet snacks of Elite, offering a immediate camera to the customers acquiring a variety of snacks. There should not be a conflict of interest between the two but actually their marketing line. Sample does not encourage exaggerated consumption of sweets but also will not wish that they reduce it. On the other hand, Colgate strives to be considered as an expert in the line of mouth protection and thus will recommend to reduce sweet consumption.

Date: Jun 19, 2018

Reported by: Calcalist economic newspaper

Detail: Milk prices will rise in the coming days. Minister of Agriculture Uri Ariel signed the price control order, which will raise the price of supervised milk products by 3.4 percent. The signed order has passed to the Finance Minister Moshe Kahlon, who is also required to sign the order for the price increases to take effect. In a discussion held at the Knesset Finance Committee, Tnuva received support from all the members of the committee who determined that Kahlon should immediately approve the increase. Kahlon is expected to sign the order in the coming days, otherwise he will be required to approve higher price hike consumer. This is in light of the expected increase of 8.52% in the target price, which will take effect in a week and a half. After a price update, a 3% milk bag will cost NIS 5.17, compared with NIS 5 for today. Butter weighing 100 grams will cost NIS 3.94 compared to 3.8 today and the price of white cheese will be 4.75 instead of 4.6 NIS.

Date: Jun 18, 2018

Reported by: Newspapers

Detail: Manufacturers Association president Shraga Brosh said in the finance committee meeting that the objection of the Finance Minister Moshe Kahlon to raising milk prices despite the increase in the target price is hurting the food industry, which will have to fire workers. "As long as food companies are not allowed to raise milk prices despite the increase in the target price, they are forced to absorb severe financial losses, which require reorganization from the companies and this will only lead to layoffs. All this is happening only because the finance minister is afraid that the public "will be angry" at raising prices. But the public is wise and will not be angry, understanding that one must occasionally raise the products according to the cost of production. Therefore, the finance minister must act courageously and show leadership, and tell everyone, "There is no choice - in the current situation we must raise the price of milk," Brosh said.

Date: May 30, 2018

Reported by: Newspapers

Detail: 627 Israeli factories, hospitals, hotels and government institutions were supposed to begin getting their energy from natural gas. In practice only 10% have actually been connected to the national pipeline network by the six companies that are supposed to distribute the gas to big users. The delay in connecting to natural gas, along with the rise in the price of oil in recent months, is reducing the competitiveness of many factories. The reason for the low level of usage is partly due to short-term considerations, namely that until recently the price of petroleum had fallen sharply, making gas less competitive. Another one, however, was that the gas distribution companies failed to do the job citing numerous reasons some of them justified. Super N.G., for example, committed in 2009 to connect 130 consumers in the center to natural gas - including Tnuva, Elite, Coca-Cola, Israel Aerospace Industries, Ichilov, Wolfson and Rabin hospitals, and hotels like Hilton and Carlton. Only three factories have been connected so far: Neshet, Poliva and Iskoor. The sister company, Super NG Hadera and HaAmakim committed in 2013 to connect about 150 consumers, 130 of them by the end of 2017. Among the plants: Teva, Tempo, Gan Shmuel and Carmel Winery. In fact, only two factories were connected - Alliance in Hadera and Phenicia in Zippori. Industry sources noted that the connection of six gas plants to Alon Tavor is currently being completed.

Date: May 17, 2018

Reported by: Globes economic newspaper

Detail: Sample warns about metal particles in the sweets it produces. In an announcement it mentions that "in a small number of packs of sweets stamped 1/11/2018, "excellent chocolate bar full of milk (extra) filled with vanilla flavoured cream with cookie chips" was packed that may include metal particles originating from the production equipment." The chocolate tablet is stamped with the date 15/12/18. It is also reported that "it is important to mention that the other products in the package are totally fit for consumption and that the extra milk chocolate products not included in these packs of sweets are completely safe for consumption."

Date: Apr 01, 2018

Reported by: Newspapers

Detail: The Stock Exchange launched a new stock index, TA Industry, in cooperation with the Ministry of Economy & Industry, including all the 83 industrial companies traded on the Stock Exchange, at a total value of NIS 260 bn. The index will include companies from the high tech lines, as well as biomed, industry and technology. The ministry hopes that the index will be an incentive for private industrial companies to consider issuing at the Stock Exchange. The index will be officially launched in April 25 and the rate of shares from the high tech line is 48% (28% technological companies and 20% biomed companies), 52% are traditional industrial companies. In order to introduce medium-sized and small companies, the maximal weight per share will be 3%. Companies with such maximal weight in the index are Teva, Perigo, Frutarom, Elbit Systems, Tower, Ormat, ICL, Sample and Delta.

Date: Mar 14, 2018

Reported by: Tel Aviv Stock Exchange

Detail: Value of loans to sub. and connected companies, according to the periodical report of the Sample Group Ltd. in 2017: Sample Coffee, NIS 308m., SE USA Inc., NIS 160m., Sample Health Ltd. NIS 80m., subject NIS 385m.

Date: Mar 10, 2018

Reported by: Newspapers

Detail: The Histadrut announced a work dispute at subject, which includes 800 workers. It concerns a number of unilateral changes by management, without negotiations with the workers representatives, as required, with significant implications for the workers. Inter alia, management added shifts for field technicians, contrary to the agreements, merged teams at the service center that affect the work load and the earning ability of the representatives and set unrealistic goals for the sales center workers.

Date: Mar 06, 2018

Reported by: Globes economic newspaper

Detail: Iftah Atzmon was appointed CEO of the fresh food division at subject

Date: Feb 08, 2018

Reported by: Newspapers

Detail: Siemens joins the global trend and launches a plan in Israel for promotion of innovation. The plan will be operated by Siemens on the SOSA site in Tel Aviv, under the name Siemens Dynamo. The plan will assist Israeli start-ups in the line of industry to carry out tests on their products during the work process and be exposed to Siemens technologies. In the framework of the plan Siemens will also cooperate with large Israeli companies, s.a Sample and subject, and those companies will allow start-ups to test the products they develop in their production lines.

Date: Dec 07, 2017

Reported by: Yediot Ahronot daily

Detail: For the first time ever Sample is launching a salty yogurt product. This is a new sub-category that will try to appeal to new audiences. The price will be the same as that of the standard yogurt - NIS 3.3.

Date: Dec 06, 2017

Reported by: Globes economic newspaper

Detail: Sample group announces the appointment of Tomer Harpaz as designated CEO of Sabra-Obela, the international dips and spreads company jointly owned by Sample group and Pepsico

Date: Dec 03, 2017

Reported by: Globes economic newspaper

Detail: Six weeks following the announcement of European dairy giant Arla of ending its exclusive distribution agreement with G. Willi-Food regarding the marketing of its products in Israel it signed a new agreement with Sample. The signing of the agreement is subject to the approval of the Antitrust Authority. The companies signed the agreement in order to ensure that Sample Group will distribute Arla products in Israel, including Lurpak butter and butter spreads, and special cheeses. Arla chose the Sample Group after conducting an in-depth examination of all the potential distribution possibilities in Israel, including that of Gad Dairies and other players.

Date: Nov 23, 2017

Reported by: Calcalist economic newspaper

Detail: Food importers demand compensation from the Ministry of Health for damages caused by delays in releasing shipments from the port of Ashdod. The decision was made after the Association of Chambers of Commerce withdrew the petition it filed at the Supreme Court due to the delays, in light of the State's response that steps had been taken to solve the problem. Since this is a future solution, the importers demand compensation for damages caused to them and threaten that if they do not comply, they will sue the state.

Date: Oct 23, 2017

Reported by: Calcalist economic newspaper

Detail: The termination of the contract between subject and Arla Dairy gives other Israeli dairies the opportunities to seek it. Probably Tnuva will not be approved to distribute Arla's products, due to its activity at the dairy market, therefore the race will be among Sample, Tara and Gad. Neto group can also gain from joining Arla, diversifying its product basket. Sample has a clear advantage over the other candidates due to its relations with international company Danona. Arla's name is not known in Israel but has a vast activity here. According to subject's reports, the sales of Arla products amounted to NIS 38.8 m. in 2016 and accounted to 13% of subject's sales in that year.

Date: Jun 01, 2017

Reported by: Tel Aviv Stock Exchange

Detail: Subject reports that on 28/5/2017 it was decided to approve an allocation of 1,021,318 options to senior employees at the group's companies. 368,060 options will be allocated to 11 managers at subsidiaries, in accordance with the terms of the options plan for the group's senior employees. 653,258 options will be allocated to 5 managers at Sample Coffee BV (Sample Coffee) in the framework of the conversion process of Sample Coffee options to the company's options, carried out so that the rights incorporated in the options including their internal value will be maintained.

Date: Apr 09, 2017

Reported by: Tel Aviv Stock Exchange

Detail: The court announced the withdrawal of a class action in the amount of NIS 915 million that was filed against Sample Group, Yotvata, Sample Health Cooperative Society.

Date: Apr 08, 2017

Reported by: Globes economic newspaper

Detail: Subject decided at the last moment to withdraw from the private share issue of Sample this week, therefore its scope was reduced from NIS 200 m. to NIS 145 m. The issue is part of the financing raised by Sample to acquire the minority shares in subsidiary Sample Coffee for a total of NIS 1 bn. According to estimates, subject withdrew from the investment following Sample' decision, along with the private issue, also to launch a public capital raising at the same price (1.3% difference). The three remaining institutional entities are Psagot, Phoenix and Migdal. Eventually, the private capital raising included allocation of 2% of Sample capital to those entities, at a price of NIS 63 per share.

Date: Apr 02, 2017

Reported by: Calcalist economic newspaper

Detail: Sample took a loan from Harel Financing for the giant deal to acquire the minority shares at its coffee company, as reported last week together with the publication of the annual reports. Sample reported a loan of NIS 234 m. from an institutional entity, which is Harel investment house. The main sum is designed to acquire the shares of its partner in the coffee company, TPG fund, 25.1%. Sample will pay EU 257 m. to TPG for the shares.

Date: Mar 22, 2017

Reported by: Newspapers

Detail: The Gen. Mngrs. of the Chinese Ministry of Health signed an agreement for the export of dairy products from Israel to China. The agreement mainly refers to cheeses and milk powder. The Ministry of Agriculture hopes that the export to China will make it possible to make better use of the milk sector's potential in Israel.

Date: Nov 20, 2016

Reported by: Newspapers

Detail: "Sabra", subject's subsidiary in the USA, announced a "recall" of a number of humus products it markets there. According to the FDA, this is a recall initiated by the company for its humus products produced before November 8, because of concern they may contain Listeria bacteria. The FDA claims Sabra found such bacteria at its plant where the humus is produced, but not in products that were examined and marketed. Nevertheless, the company made it clear that its humus products marketed to supermarkets and restaurants in the USA and Canada whose expiry date is January 2017 should not be used.

Date: Nov 10, 2016

Reported by: Calcalist economic newspaper

Detail: Even the busy month of the Tishrey high holidays did not manage to stop the slow-down in consumption. In October the market of food, beverages, snacks, personal care and detergents dropped sharply by 5.5%. Sales amounted to NIS 3.23bn.

Date: Oct 26, 2016

Reported by: Globes economic newspaper

Detail: In January-September 2016 Tnuva registered a market share of 13.4%, a drop of 4.5% vs. the same period in 2015. Sample registered a share of 9.8%, increase of 2.8%, Osem -6.4%, a drop of 1.3%, Coca Cola-4.5%, increase of 5.2%, Unilever -3.7%, a drop of 0.6%, subject-3.2%, increase of 2.5% and Tempo-2%, increase of 1.6%.

Date: Oct 26, 2016

Reported by: Globes economic newspaper

Detail: According to Storenext's data, sales for the Jewish holidays decreased by 3.5% compared to the holidays last year. Sales this year, including the Jewish New Year and holidays afterwards (a two weeks period) amounted to NIS 1.87 bn. compared to NIS 1.93 bn. last year, a loss of NIS 60 m. Nevertheless, 2 weeks before the holiday sales increased by 1.2 compared to last year. Balance sheet for the 4 weeks amounted to decrease of 1.4% and loss of lower sales. The effect on sales at the Holidays was horizontal. Beverage sales for the Holidays decreased by 4.1% and amounted to drop of 3.8%, the same decrease was registered for sales of home products and sales of personal care goods, 6.4% decrease in the sales at the holiday.

Date: Oct 10, 2016

Reported by: Yediot Ahronot daily

Detail: At the end of a tender process, the Micky delis plant in R. le Zion was chosen as the main supplier of salads to the IDF, at a scope of NIS 10.5m. a year. All the large salad producers in the country took part in the tender. Subject won a small share of the tender- merely NIS million a year, for custom packaging of 100 grams.

Date: Sep 26, 2016

Reported by: Calcalist economic newspaper

Detail: Subject's CEO, Gadi Lasin, will earn NIS 8m. according to the updated maximum annual wage policy -this sum includes the salary, incentives and annual bonus. Subject's announcement is being published further to the negotiations it conducted with the shareholders, who are expected to vote today on this policy -which led to the setting of the ceiling. Subject inter alia requests approval for an allocation of 524,613 options and 164,634 share units blocked for Lasin, who heads subject since 2009. The meeting will also be asked to approve the salary of Chairperson Ofra Sample, who controls subject, at a cost of NIS 4.6m.: NIS 3m. in wages and NIS 1.57m. in incentives.

Date: Jul 18, 2016

Reported by: Newspapers

Detail: A survey of a work committees company shows that the average value of the Rosh Hashana (New Year) gift will be NIS 650-890, and the gift to senior employees will be NIS 5,000-7,000. Subject's workers occupy the first place on the chart of value rating of the gift and they will receive a gift worth NIS 2,200, to be followed by the workers of Dead Sea Enterprises who will receive a gift worth NIS 2,000 and the workers of Mahteshim come 3rd -they will receive a gift worth NIS 1,700. The workers of the Electric Corporation, IAI, Sample Dairies and Even veSid will receive a present of NIS 1,200-1.400. The survey also shows that the Bezeq Online telephone switchboard operators are at the bottom of the chart -they will receive NIS 80.

Date: Jul 07, 2016

Reported by: Calcalist economic newspaper

Detail: The market of consumer goods ended H1/2016 with sales at a sum of NIS 20.25 bn., 0.5% decrease in H1/2015. The largest decrease in sales is lead by food and beverages category registering 0.6% drop at H1/2016 amounting to NIS 17.36 bn. The reference to those results depends on the natural population growth showing sharp drop in consumption scopes and a worrying situation of the food market. Nevertheless, it means an improvement compared to Q1/2016 ending with a 2.5% decrease compared to Q1/2015. The timing of Shavuot festivity in June resulted in 4.4% increase in sales of this month compared to June last year.

Date: Jun 29, 2016

Reported by: Newspapers

Detail: Comptroller of Restrictive Practices is examining the activity of T.M.I.R. Recycling Corporation following a request filed by Shomrei Hasaf friendly society to cancel the permit of the corporation's owner to act together. The owners are Coca Cola Israel, Sample, Osem, Gan Shmuel Food, A. Engel Shlomo, Tempo, Jaffora Tabori, Sano, Unilever, subject and Hogla Kimberley. The friendly society claims there are concerns that the corporation allegedly misused its power to raise prices and that with the help of 2 senior officers at the Ministry of the Environment blocked the entrance of competitors to the recycling line. Another concern is that the corporation misused its status to collect economic information on companies competing with owners. The Ministry of the Environment stated that the claims are groundless. T.M.I.R. said those are claims by interested parties.

Date: Jun 26, 2016

Reported by: Newspapers

Detail: Sample Group announced lawsuits and requests to approve them as class action lawsuits were filed to court, the first one being against Yotvata Diaries and the second against Sample, Yotvata, subject and Yotvata ACS. Lawsuits were filed for the sale of Yotvata products that according to claims were faulty. Both lawsuits were filed for the same case of recall by Yotvata of products from the shelf, in coordination with the Ministry of Health. The sued sums are NIS 150 m. and NIS 915 m. accordingly. Yotvata rejected the claims appearing at the lawsuits and will act to remove them.

Date: May 29, 2016

Reported by: Globes economic newspaper

Detail: The Mega creditors approved the sale to the Bitan Wines chain and upon receipt of the court's approval the merger between the 2 chains will be implemented. As the result of the purchase, Bitan Wines is expected to become the second largest chain in Israel, after Shufersol. The ten largest suppliers in Israel supported the merger, headed by Sample, Central Bottling Co. (Coca Cola Israel), Neto, No, Unilever, Tempo, Hogla-Kimberley. It is estimated that Tnuva and Osem will also support the merger after the credit insurance companies informed their customers about the decision to support the merger. Many other suppliers, among them small suppliers, supported the merger. Among them: Shastowitz, Razit and Saniv.

Date: May 09, 2016

Reported by: Newspapers

Detail: Storenext figures for the market share of the large suppliers of consumer foods, for January-April, show that Tnuva had a market share of 13.2% in this period in 2016, a drop of 1.8 compared to the same period the year before. Sample registered a share of 10.1%, increase of 1.9%, Osem -7.8%, a drop of 5.4%, the Central Bottling Co. -6%, increase of 3.7%, Neto -3.8%, drop of 5.5%, Unilever -5.2%, drop of 3.5%, Diplomat -3.2%, drop of 5.9%, Tempo kept the same share of the market -1.8%, Zoglobek -1%, drop of 26.9% and Gad Dairies -0.8%, increase of 5.9% compared to the same period the year before.

Date: May 09, 2016

Reported by: Newspapers

Detail: Acc. to Storenext figures, the food sector ends the first trimester of 2016 with a decline. The figures show the Israeli consumer's increased awareness of health, for ready-made salads and sausages account for more than one third of the total decline. Research by the Global Health Organisation is responsible for the decline in the processed meat category. It determined that consumption of processed meat is bad for health. Since the publication, sales of companies producing and importing meat products were seriously affected, cuts were made in the workforce and hours of work and products were launched without preservatives. The milk category, the largest on the food market with a scope of NIS 7.5bn. registered a drop of NIS 37m. in January-April, following a drop of 1.4% in sales.

Date: Apr 17, 2016

Reported by: Yediot Ahronot daily

Detail: Tnuva, Sample, Osem, Israel Electric Corporation, Neshet and other monopolies can breathe a sigh of relief: the investigators of the Antitrust Authority were instructed to stop the investigation conducted against monopolies in respect of the collection of "excessive price" for their products. The definition of an excessive price is such when there is a gap of more than 20% between its production cost and the actual price.

Date: Mar 28, 2016

Reported by: Globes economic newspaper

Detail: The Treasury determines that food prices in Israel went down considerably in the past two years. However, they are still high compared to most OECD countries. The drop in prices comes in the background of a drop in the price of merchandise in the world and the Government's policy to open the market up to import, lowering VAT and exposing additional food products to price control. In 2015 there was a drop in most prices of raw materials in the world. The only food categories in which the price dropped were characterized by regulatory and significant import barriers, s.a vegetables, fruit and fish. An examination shows that the food manufacturers did not move the drop on to the marketing chains and the Israeli consumer. Thus, in the coffee category, in spite of the drop in global prices, Sample and Osem did not lower retail prices.

Date: Jan 21, 2016

Reported by: Newspapers

Detail: Decrease in the food market affecting the advertising of the large food companies. After a decade in which they were the largest advertiser, in 2015, Sample lose its place to Super Pharm which increased advertisign by 7%. Sample is 4th, after cutting 34% of the advertising budget, investing NIS 83.9 m. in advertising. Following crisis in Mega, which decreased advertising by 32%, marketing chains advertising decreased by 4%. Tnuva Group increased its advertising budget by 31%, Proctor & Gamble by 23%. Hot Group cut 30% of its budget.

Date: Jan 20, 2016

Reported by: Calcalist economic newspaper

Detail: In mid-March the Tel Div index will be updated, and as it is founded on dividends distributed by the end of 2015, it is possible now already to know and be almost certain about the anticipated changes. The criteria for belonging to the index is a minimum annual dividend yield of 2% over a period of at least two years out of the three previous ones. Nine shares are expected to enter the Tel Div index: Paz Oil, Avner, Delek Drilling, I.D.B Insurance, B Communications, Formula, Hilan, Africa Assets and Inrom. Six shares are expected to leave the index: Azrieli, Sample, Delta, Clal Insurance, Plason and Ram On. After the updating the index is expected to include 39 shares.

Date: Jan 14, 2016

Reported by: Calcalist economic newspaper

Detail: The largest suppliers decreased the exposure of Mega by 25% following the debt arrangement signed six months ago and most of the debt is insured. The small suppliers reduced their exposure by 83%.

Date: Dec 15, 2015

Reported by: Calcalist economic newspaper

Detail: According to Nielsen's data for the first 11 months of the years, sales at the food market decreased for the second consecutive year. From January to November market sales decreased by 1.7% in market sales of FMCG consumer products compared to the same period last year and they amounted to NIS 41.95 bn. Also the quantitative sales were harmed but by a less percentage of 0.5%. According to senior estimates at the food market, sales in December will continue the trend and in 2015 will decrease by 1.5% compared to 2014.

Date: Oct 12, 2015

Reported by: Calcalist economic newspaper

Detail: According to the rating of suppliers on the consumer goods market in September 2015 of Storenext, Tnuva ranks 1st with a market share of 13.5%. Sample Group ranks 2nd with a market share of 9.4%. Osem ranks 3rd with a share of 7.7%. The Central Bottling Company ranks 4th with a market share of 6.8%. Neto ranks 5th with a market share of 4.2%, Diplomat ranks 6th with a market share of 3% and Unilever ranks 7th with a market share of 2.9%.

Date: Jul 20, 2015

Reported by: Globes economic newspaper

Detail: Globes-DUNS100 ranking regarding the revenues sales of the 20 largest companies in Israel in 2014 compared to 2013 show that Teva ranked first with sales of NIS 72,531.2 million, reflecting a decrease of 1.1% compared to 2013. Vishay Israel noted NIS 6,586.3m, reflecting an increase of 3.4%. Mercury Interactive noted NIS 5,659.5m (unchanged).

Date: Jul 02, 2015

Reported by: Globes economic newspaper

Detail: The court allows Mega to convene a debtors meeting on 12/7. In the next two weeks Mega will pay in cash for the merchandise to be supplied by its suppliers, while the CEO of the Alon group and the Chairman of Mega, Avigdor Kaplan, will be in charge of the chain's not buying merchandise whose payment is not ensured. It was also approved that money to be received from Mega from 29/6 will be used to finance the current activity. Furthermore, the court approved that in the interim period, i.e the next two weeks, guarantees of Israeli insurers will not be realized and that the new supplies of merchandise to Mega will not increase the exposure of the Israeli credit insurance companies. Regarding the real estate rental, Mega will pay rent once in a fortnight.

Date: May 14, 2015

Reported by: Newspapers

Detail: The court determined that the State will have to pay NIS 2.5m. to food companies, among them Willifood, Sides, Visotzky, Sample, Altman and Soda Stream, in respect of fees it charged food importers- unlawfully. As a result, the State will be exposed to claims of thousands of additional importers who paid fees in the scope of NIS 200m.

Date: Mar 10, 2015

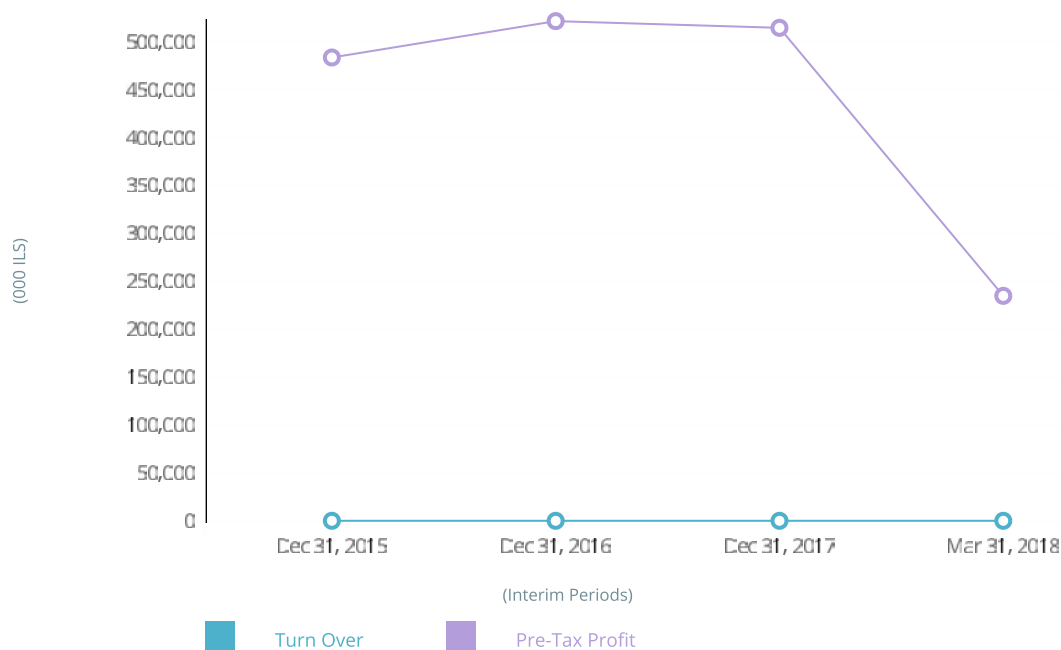
Reported by: Globes economic newspaper

Detail: DUNS 100 convention of Dun & Bradstreet group and Globes granted prizes to the excelling companies. Among winners are subject, Checkpoint, Sample, Elbit Systems, Rafael Systems, Rami Levy Chain and Fox. Dita and Yehuda Bronitzky from Ormat won the Life Achievement award.

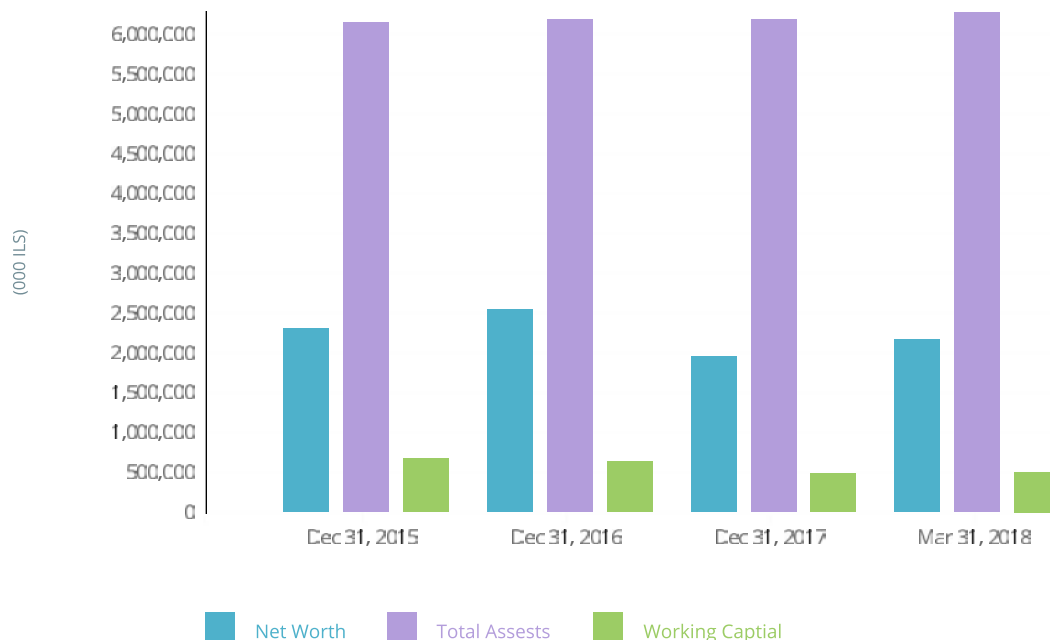
FINANCIAL INFORMATION



TREND OF TURNOVER & PRE-TAX PROFIT



TREND OF KEY BALANCE SHEET ITEMS



Net Worth and Total Assets are tangible figures shown after the deduction of intangible assets.

COMPARATIVES

	Group Dec 31, 2015 (000 Israeli Sheqel)	Group Dec 31, 2016 (000 Israeli Sheqel)	Group Dec 31, 2017 (000 Israeli Sheqel)	Group Mar 31, 2018 (000 Israeli Sheqel)
Pre-tax Profit	484,000	522,000	515,000	235,000
Net Worth	2,308,000	2,543,000	1,955,000	2,165,000
Fixed Assets	2,842,000	2,917,000	2,939,000	3,021,000
Total Assets	6,147,000	6,182,000	6,183,000	6,273,000
Current Assets	2,392,000	2,408,000	2,218,000	2,211,000
Current Liabilities	1,717,000	1,770,000	1,729,000	1,706,000
Working Capital	675,000	638,000	489,000	505,000
Long Term Debt	2,122,000	1,869,000	2,499,000	2,402,000
Financial Assets	0	0	82,000	82,000
Intangibles	853,000	857,000	944,000	959,000
Employees	11,196	11,196	11,196	11,196

Net Worth and Total Assets are tangible figures shown after the deduction of intangible assets.

RATIOS

	Dec 31, 2015	Dec 31, 2016	Dec 31, 2017	Mar 31, 2018
Current Ratio	1.39	1.36	1.28	1.30
Solvency Ratio (%)	166.33	143.10	216.27	189.75
Fixed Assets / Net Worth (%)	123.14	114.71	150.33	139.54
Current Liabs / Net Worth (%)	74.39	69.60	88.44	78.80

Shareholders Return (%)	20.97	20.53	26.34	10.85
Return on Assets (%)	7.87	8.44	8.33	3.75
Profit / Employees *	43.23	46.62	46.00	20.99
* The ratios are in thousands.				

BALANCE SHEET

Abstract from consolidated interim balance sheet.

Assets	As at Dec 31, 2015 (000 Israeli Sheqel)	As at Dec 31, 2016 (000 Israeli Sheqel)	As at Dec 31, 2017 (000 Israeli Sheqel)	As at Mar 31, 2018 (000 Israeli Sheqel)
Land/Buildings	7,000	8,000	11,000	11,000
Fixtures/Eqpt	0	0	0	0
Misc Fixed Assets	2,835,000	2,909,000	2,928,000	3,010,000
Total Fixed Assets	2,842,000	2,917,000	2,939,000	3,021,000
Shares in Group	0	0	0	0
Deposits	0	0	0	0
Misc Fin'cl Assets	60,000	0	82,000	82,000
Total Fin'cl Assets	60,000	0	82,000	82,000
Misc Intangible Assets	853,000	857,000	944,000	959,000
Total Intangible Assets	853,000	857,000	944,000	959,000
CURRENT ASSETS				
Stock	581,000	537,000	543,000	559,000
Trade Debtors	1,109,000	881,000	955,000	1,121,000
Prepaid Expenses	0	0	0	0
Cash	560,000	764,000	572,000	379,000
Tax Recoverable	20,000	38,000	34,000	22,000
Market Securities	0	0	0	0
Misc Current Assets	122,000	188,000	114,000	130,000
TOTAL CURRENT	2,392,000	2,408,000	2,218,000	2,211,000
TOTAL ASSETS	6,147,000	6,182,000	6,183,000	6,273,000

PROFIT & LOSS

Liabilities	As at Dec 31, 2015 (000 Israeli Sheqel)	As at Dec 31, 2016 (000 Israeli Sheqel)	As at Dec 31, 2017 (000 Israeli Sheqel)	As at Mar 31, 2018 (000 Israeli Sheqel)
Share Premium	1,705,000	1,835,000	252,000	2,013,000
Revaluation Reserves	62,000	0	22,000	24,000
Retained Profits	1,804,000	1,944,000	2,135,000	2,288,000
Misc Reserves	-1,263,000	-1,236,000	-454,000	-2,160,000
Net Worth	2,308,000	2,543,000	1,955,000	2,165,000
Misc Provisions	1,920,000	1,648,000	2,281,000	2,171,000
Deferred Tax	202,000	221,000	218,000	231,000
CURRENT LIABILITIES				
Trade Creditors	1,244,000	743,000	715,000	752,000

Misc Creditors	0	673,000	639,000	637,000
Accruals	0	0	0	0
Bank Overdraft	359,000	343,000	310,000	246,000
Short Term Loans	0	0	0	0
Loan Instalments	0	0	0	0
Taxation	80,000	11,000	33,000	40,000
Advances Received	0	0	0	0
Misc Current Liabilities	34,000	0	32,000	31,000
TOTAL CURRENT	1,717,000	1,770,000	1,729,000	1,706,000
TOTAL LIABS & NET WORTH	6,147,000	6,182,000	6,183,000	6,273,000

	Jan 01, 2015 to Dec 31, 2015 (000 Israeli Sheqel)	Jan 01, 2016 to Dec 31, 2016 (000 Israeli Sheqel)	Jan 01, 2017 to Dec 31, 2017 (000 Israeli Sheqel)	Jan 01, 2018 to Mar 31, 2018 (000 Israeli Sheqel)
Total Income	5,183,000	5,282,000	5,480,000	1,446,000
Cost of Goods Sold	3,228,000	3,179,000	3,354,000	845,000
Gross Profit	1,955,000	2,103,000	2,126,000	601,000
Selling/Admin Expenses	329,000	367,000	388,000	95,000
Services	1,198,000	1,234,000	1,259,000	315,000
Misc Operating Charges	41,000	0	0	0
Misc Operating Income	0	0	0	0
Net Operating Income	387,000	502,000	479,000	191,000
Group Related Income	198,000	178,000	162,000	58,000
Misc Financial Income	0	0	0	2,000
Total Financial Income	198,000	178,000	162,000	60,000
Misc Financial Expenses	101,000	158,000	126,000	16,000
Total Financial Expenses	101,000	158,000	126,000	16,000
Profit Before Taxes	484,000	522,000	515,000	235,000
Income Tax	139,000	134,000	99,000	67,000
Profit After Tax	345,000	388,000	416,000	168,000
Net Profit	345,000	388,000	416,000	168,000

STATEMENT OF RETAINED EARNINGS

	Jan 01, 2015 to Dec 31, 2015 (000 Israeli Sheqel)	Jan 01, 2016 to Dec 31, 2016 (000 Israeli Sheqel)	Jan 01, 2017 to Dec 31, 2017 (000 Israeli Sheqel)	Jan 01, 2018 to Mar 31, 2018 (000 Israeli Sheqel)
Dividends	0	0	0	0
Retained Earnings at End	0	0	0	0

NOTES ON FINANCIALS

According to the balance sheet as of Mar 31, 2018.

The above figures have been abstracted from accounts prepared by subject's accountant.

APPENDICES



CUSTOMER SERVICE

Speed of service:	Typically 4 working days
SCN:	201902285008010605
Order Date:	Feb 28, 2019

Should you require any further information or have any questions, please contact your local Customer Service Centre.

Enquiries should **always** contain the below minimum details please:

- Full Company Name
- Full Headquarters Address (street, town, country)
- Telephone Number
- Business Identification Number (registration number, chamber of commerce number, VAT number, Government Gazette number)
- Contact Name
- SCN
- Order Date

The information in this report was last updated on **Feb 27, 2019**.

D&B RATING GLOSSARY

D&B Rating - The D&B Rating consists of two parts, the Financial Strength Indicator and the Risk Indicator.

For example: in the case of a **2A 4** rating, **2A** means the financial strength of the business and **4** is the risk indicator.

The **Risk Indicator** is used in conjunction with the Financial Strength Indicator. The Risk Indicator reflects D&B's opinion of the risk associated with trading with a specific business, notably the likelihood of business continuance or failure over the next 12 months. Created from expert rules systems, the Risk Indicator is refreshed whenever data is loaded onto our databases. Please see the table below for the Risk Indicators and their corresponding values.

Risk Indicators

4	Significant level of risk	Take suitable assurances before extending credit
3	Greater than average risk	Proceed with transaction but monitor closely
2	Low risk	Proceed with transaction
1	Minimal risk	Proceed with transaction - offer terms required
-	Insufficient information to assign a risk indicator	No public information or D&B proprietary information available to indicate trading activity

The **Financial Strength Indicator** is based on Net Worth. The table below contains the possible values.

Financial Strength Indicator	Range	
Net Worth	FROM	TO
5A	\$5 million	And above
4A	\$2 million	\$5 million
3A	\$1 million	\$2 million

2A	\$500,000	\$1 million
1A	\$250,000	\$500,000
A	\$100,000	\$250,000
B	\$50,000	\$100,000
C	\$25,000	\$50,000
D	\$10,000	\$25,000
E	\$5,000	\$10,000
F	\$2,500	\$5,000
G	>\$0	\$2,500

Alternate Ratings Used

N	Negative Net Worth
O	No Net Worth figures
NB	New company, active less than 12 month
NQ	Out of Business

FINANCIAL RATIO GLOSSARY

Key Business Ratios are used to identify irregularities in the status and future potential of a company.

Name	Formula	Explanation
Current Ratio (x)	Total Current Assets / Total Current Liabilities	This ratio shows the cover by current assets of short term creditors, and the higher the ratio the more assurance there is that payment of creditors can be met.
Solvency Ratio %	$((\text{Current Liabilities} + \text{Long Term Liabilities}) / \text{Tangible Net Worth}) \times 100$	From this can be seen the extent to which the company is financed by creditors and debt rather than permanent finance. The higher the ratio the more likely it is that debt (either short term or long term) will be a burden to the company. The effect is higher interest charges, lower profits and a squeeze on liquidity to the disadvantage of creditors.
Fixed Assets to Net Worth (%)	$(\text{Total Fixed Assets} / \text{Tangible Net Worth}) \times 100$	The proportion of net worth that consists of fixed assets will vary greatly from industry to industry, but in general terms a company is under capitalised if fixed assets exceed net worth. In this case it is possible that the company has too much debt, and it should therefore be examined with care. If on the other hand fixed assets are much lower than net worth the company is over capitalised and is either extremely cautious or in a position to expand. thus a ratio either well in excess of the median, or well below it, means that the company should be looked at with care.
Current Liabilities to Net Worth (%)	$(\text{Total Current Liabilities} / \text{Tangible Net Worth}) \times 100$	This contrasts the funds that creditors are temporarily risking with a company with the funds permanently invested by the owners. The higher the ratio the less security for creditors. Care should be exercised when selling to any company with creditors of less than one year exceeding two thirds of net worth.

Asset Turnover (%)	$(\text{Turnover} / \text{Total Assets (including Intangibles)}) \times 100$	<p>This ratio measures how efficient the company's management has been in generating sales from the assets at its disposal.</p> <p>The measure can vary considerably from industry to industry and should therefore be judged according to the industry norm.</p>
Sales to net working capital (x)	$\text{Turnover} / \text{Net working capital} *$	<p>This ratio indicates whether a company is overtrading (handling an excessive volume of sales in relation to working capital). Companies with substantial sales gains often reach a level where their working capital becomes strained.</p> <p>Even if they maintain an adequate total investment for the volume being generated (assets to sales) that investment may be so centred in fixed assets or other non-current items that it will be difficult to continue meeting all current obligations. A ratio falling into either an extremely high or low position may indicate potential problems.</p>
Assets to Sales (%)	$(\text{Total Assets (including Intangibles)} / \text{Turnover}) \times 100$	<p>This correlates sales with the total investment that is used to generate those sales. By comparing a company's ratio with industry norms it can be determined whether the business is overtrading or conversely, carrying more assets than needed for its sales volume.</p> <p>Abnormally low ratios can indicate overtrading which may lead to financial difficulties if not corrected. Extremely high ratios can be the result of a too conservative management or too low a level of turnover.</p>
Profit Margin (%)	$(\text{Profit before Tax} / \text{Turnover}) \times 100$	<p>This reveals the profits earned per pound of sales and therefore measures the efficiency of the operation.</p> <p>This ratio is an indicator of the business's ability to withstand adverse conditions such as falling prices, rising costs or declining sales</p>
Shareholders' Return (%)	$(\text{Profit before Tax} / \text{Tangible Net Worth}^*) \times 100$	<p>This ratio is used to analyse the ability of the company's management to realise an adequate return on the capital invested by the owners of the business. There is a tendency to look increasingly to this ratio as a final measure of profitability.</p> <p>Generally, a relationship of at least 10% is regarded as desirable for providing dividends plus funds for future growth.</p>
Return on assets (%)	$(\text{Profit before Tax} / \text{Total Assets}) \times 100$	<p>This is the key indicator of profitability for a company it matches operational profits with the assets available to earn a return.</p> <p>Companies using their assets efficiently will have a relative high return while less well run businesses will have a relatively low return</p>
Sales per Employee (000)	$\text{Turnover} / \text{Employees}$	This gives an indication of the efficiency of the labour force. This ratio will vary considerable from industry to industry
Profit per Employee (000)	$\text{Profit before Tax} / \text{Employees}$	This ratio gives a guide as to how effectively the labour force is utilised, and is the best way to measure productivity of labour investment

Abbreviation**Currency Name**

ILS	Israeli Sheqel
USD	U S Dollars
EUR	Euro
JOD	Jordanian Dinar

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